



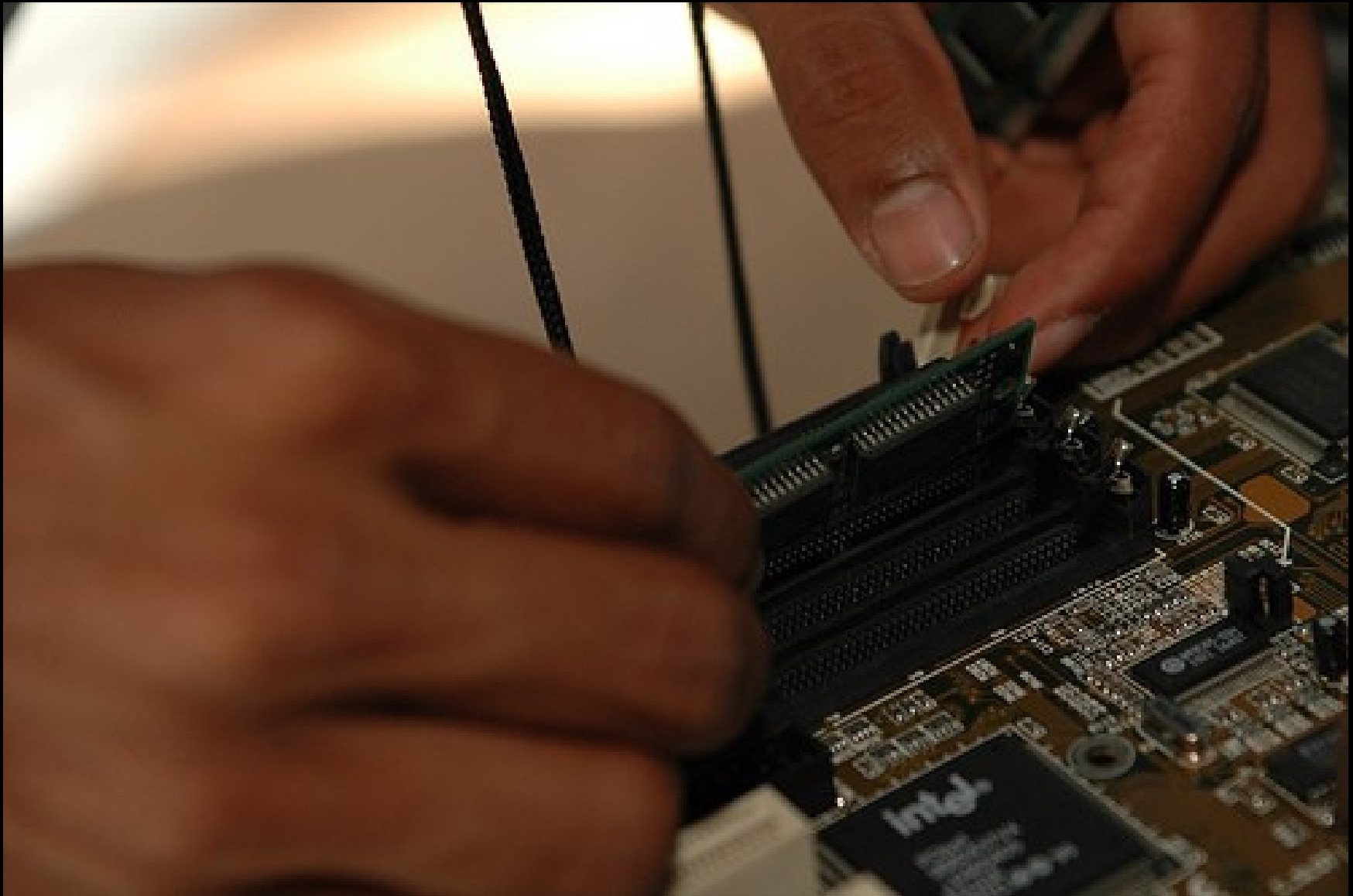
# *metarecyclagem*

*7 unstable definitions*

# MetaReciclagem is about...



- *de-construction and appropriation of technology*
- *media and tech education*
- *social change*
- *diy*
- *low tech as craftsmanship*
- *free and open technologies*





# Background - 2002



## projetometafaora.org

- mailing list + wiki
  - collaborative practice
  - free and open source → free knowledge?
  - critical perspective on “digital inclusion” - more than *pressing buttons*
  - xemele
  - spora
  - online projects
  - plenty of different personal backgrounds



**1.**

***MetaReciclagem is the hardware  
spore of projetometafora***

- local // well-defined boundaries
  - experimental
- lab, donations, volunteers









- tactical media – MTB
- new gov - empty spaces
- autonomy from metafora
  - metafora has been killed



**2.**

***MetaReciclagem is an  
independent collective***

- self-organized
- activist // political practice







- public projects
- need for accountability
- scale by replication, not organizational scale
- “we” becomes *fluid*
- no single NGO or stupid scaling
  - *240,000 computers!*



**3.**

***MetaReciclagem is an  
idea about the re-appropriation  
of technology***

- open
- distributed people, NGOs, consultancies, public instances
  - Spora and ConecTAZes





- out of control
- *real* scale – nation-wide projects
  - *to hack or to be hacked?*
- how can we scale *fun*?
- ensure group identity





**4.**

***MetaReciclagem is an  
open methodology***

replicable anywhere, once followed some principles:

- appropriated technology for social change
- documented and published with open licenses
- informed in autonomous infrastructure



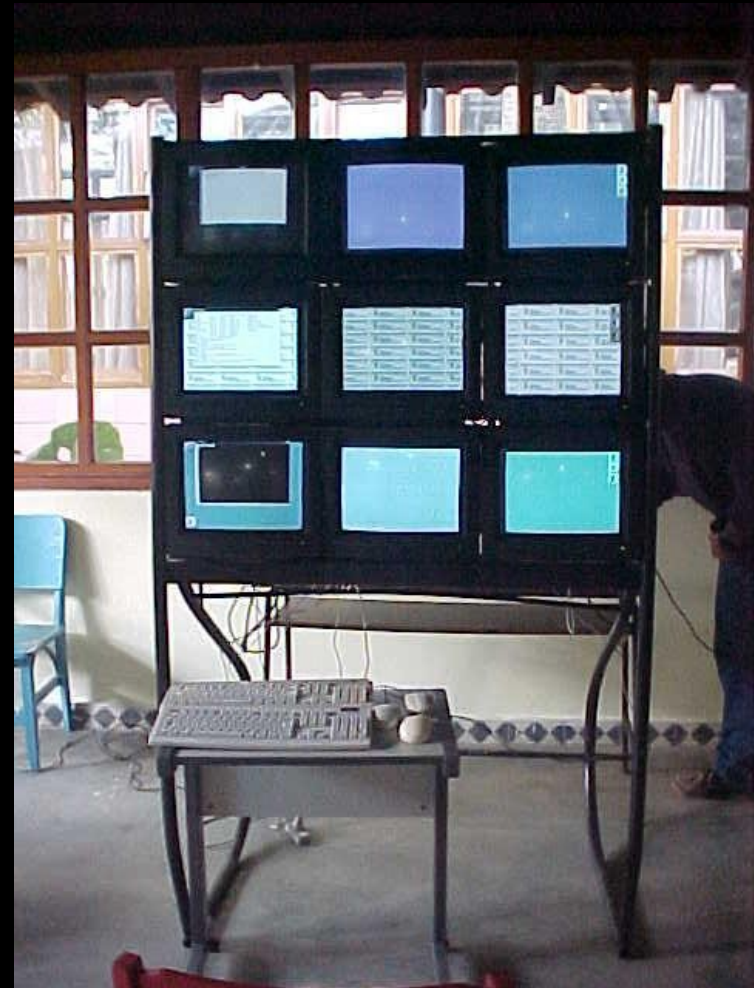
- Independent spora
  - Self-organized
  - Local context







- gov
  - influencing rather than lobbying
- innovation – not only remanufacturing computers, but other technologies, music, video, language, social organization







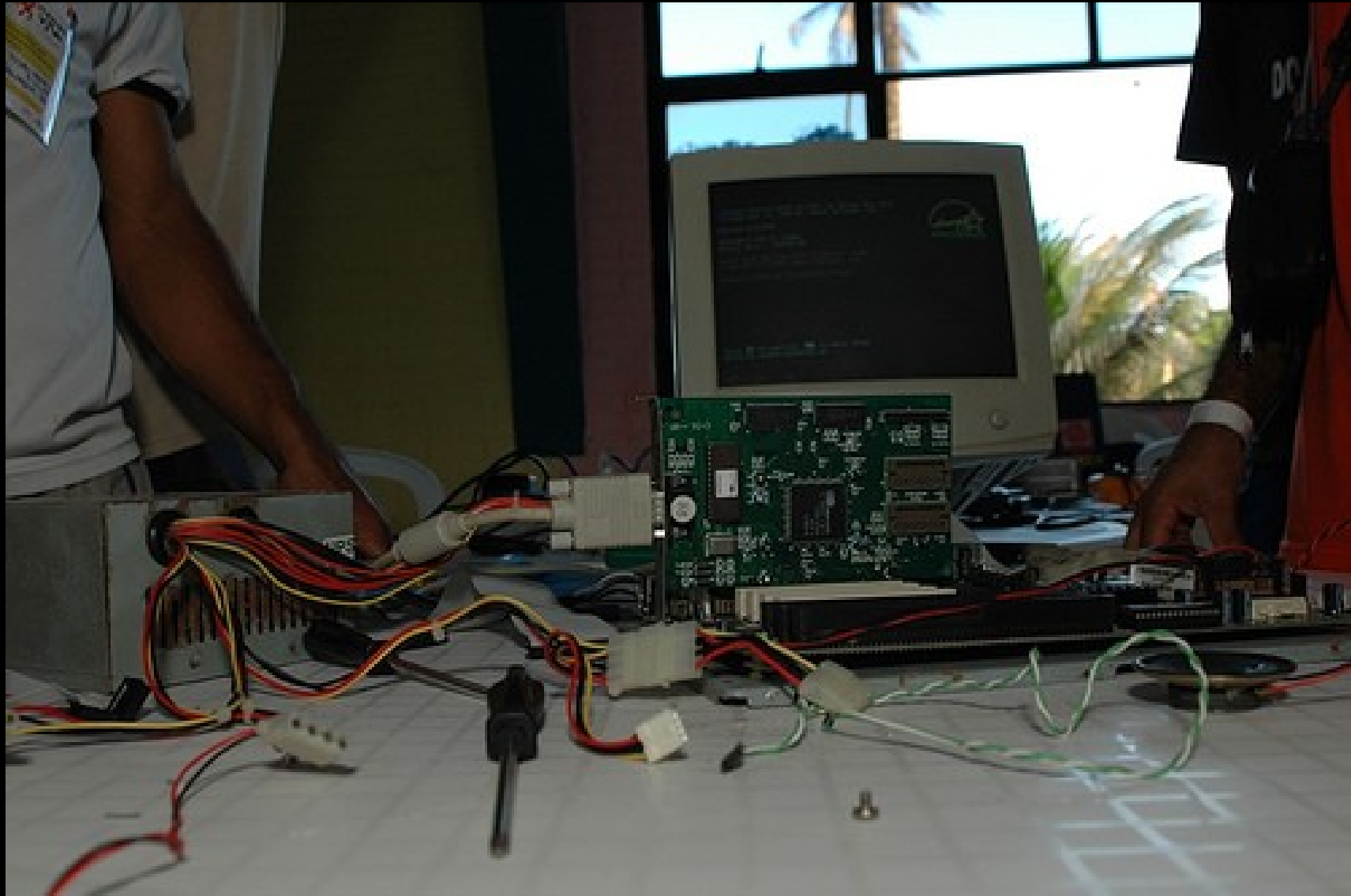
**5.**

***MetaReciclagem is an  
attempt to identify and empower  
potential inventors / innovators***

a pandemonium made of creative minds









spora, rhizome, neural network,  
tactical media, social change,  
digital inclusion, media education,  
free knowledge, chaordic  
organization, media arts, diy,  
public policy, deconstruction,  
bricolage, community  
development...



**6.**

***MetaReciclagem is a  
collective role playing game***

whose main goal is to define its own goal



**7.**

***MetaReciclagem é  
o mutirão da gambiarra***



Felipe Fonseca  
[felipefonseca@riseup.net](mailto:felipefonseca@riseup.net)

Thiago Novaes  
[tnovaes@gmail.com](mailto:tnovaes@gmail.com)

[metareciclagem.org](http://metareciclagem.org)  
[descentro.org](http://descentro.org)