

MetaReciclagem is about...



- *de-construction and appropriation of technology*
- *media and tech education*
- *social change*
- *diy*
- *low tech*

MetaReciclagem



MetaReciclagem



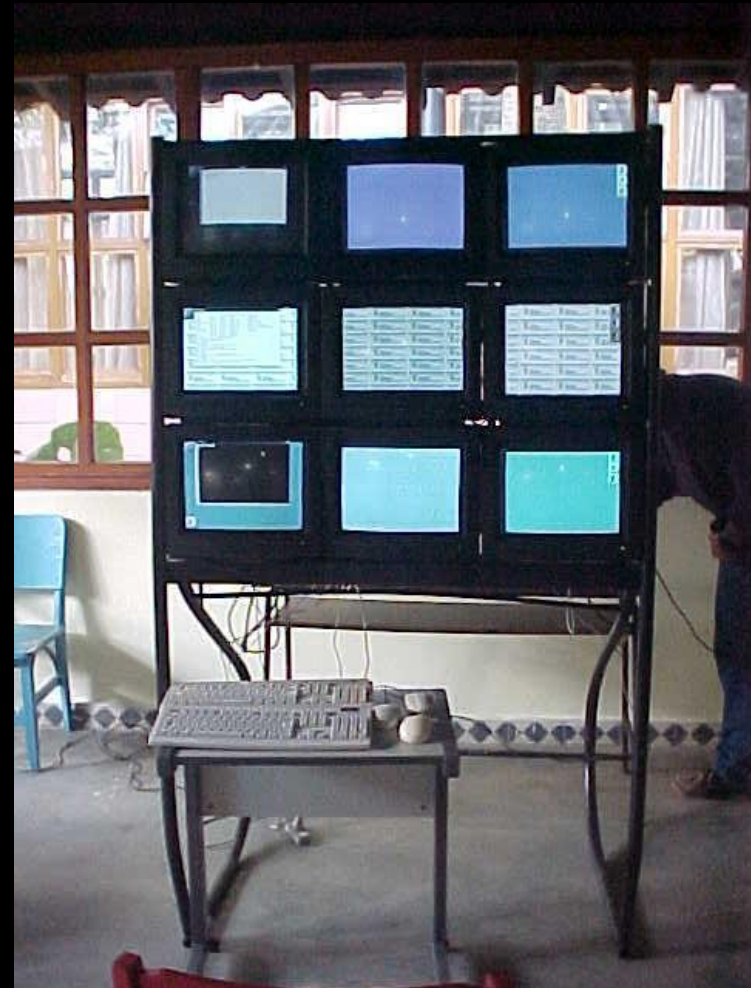
MetaReciclagem



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MetaReciclagem



MetaReciclagem is... ?



- a) *a group*
- b) *an emergent network*
- c) *a collective practice*
- d) *a distributed methodology*
- e) *a perspective about technology*
- f) *an open innovation network*

Principles



- *technological appropriation*
- *learn / create – document*
- *share in open online infrastructure*

MetaReciclagem



- Independent spora
 - Self-organized
 - Local context



Scale

- Governmental projects
 - Autolabs
 - ACESSA São Paulo
 - Cultura Viva - MinC
 - GESAC – MiniCom
 - Casas Brasil - ITI



Scale



- Growing not as an **institution** (in Brasil: hire a team of specialists, make a lot of money), but a **network** instead
 - Bring the government to dialog
 - Influence planning and decision making from inside
 - Build methodology
 - Identify and support potential hackers & inventors

“Government” projects

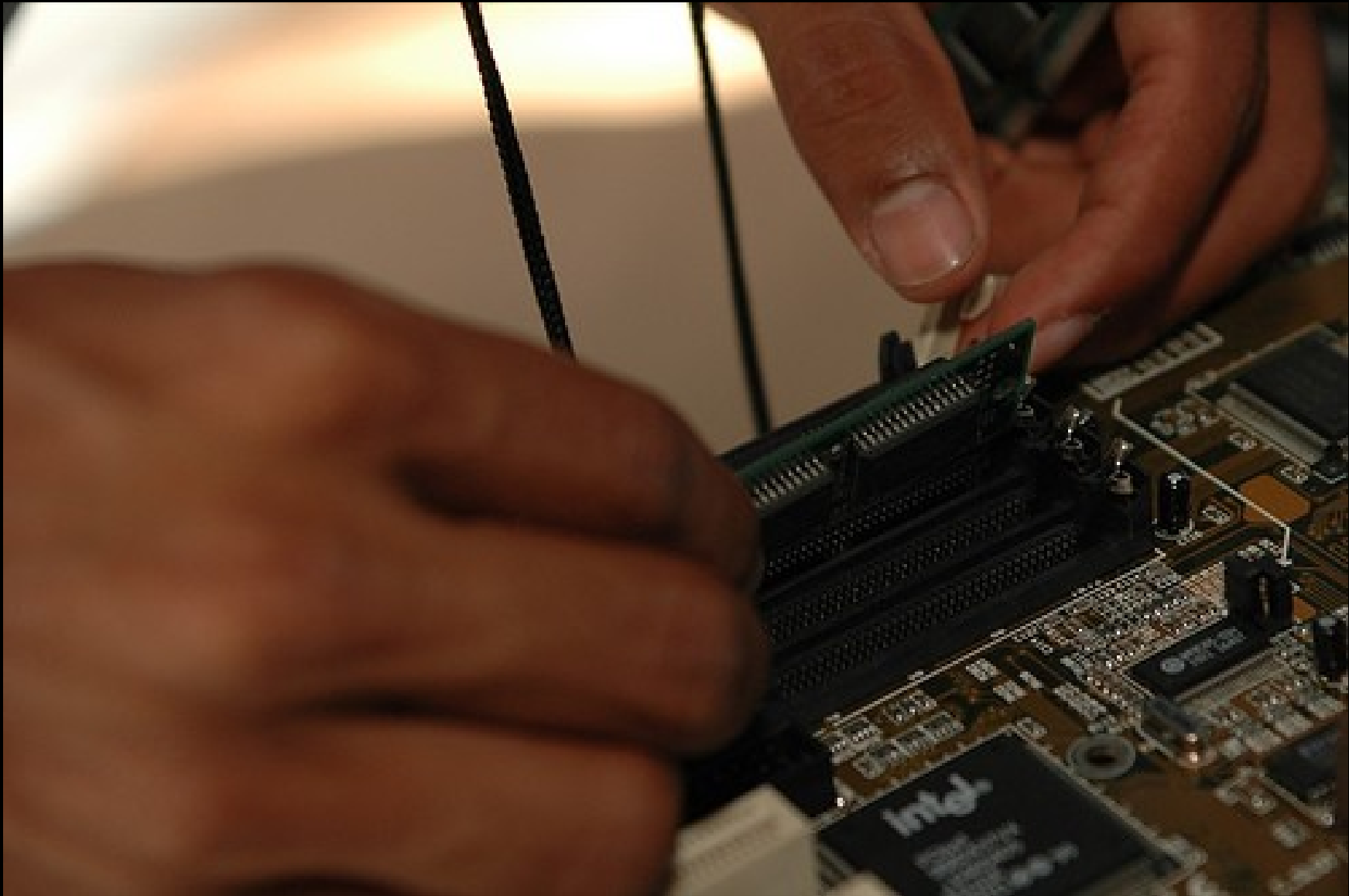


- Free and open source software
- Technological appropriation, not “classes”
- Distributed learning
- Brazilian identity
 - collaboration - *mutirão*
 - party - *balada*
 - diy – *gambiarra*
- MetaReciclagem reference centres
 - Casas Brasil – MetaReciclagem course – mailing list culture

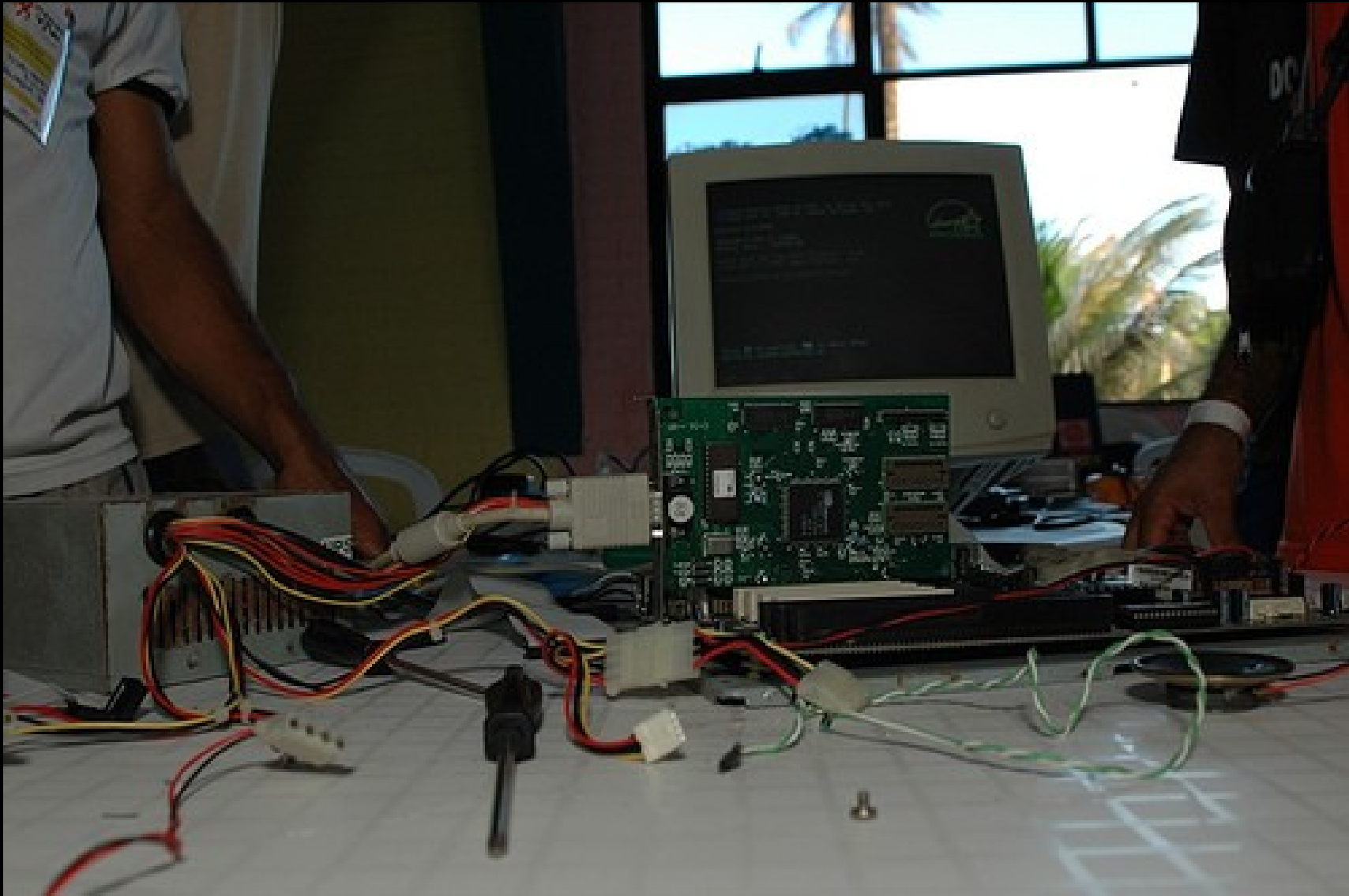


*the drums were
the first internet*

Workshops



Workshops



Workshops



Workshops



Paulo Freire Method



- Education is always political
 - There is no such thing as an impartial observer
- Education is not about knowledge transfer or “contents”
 - Keeping alive the will to ask, to rebel, to elaborate subversive questions
 - Radical dialog
 - Fostering the possibility of knowledge creation
 - Learning is a two-way process

Paulo Freire Method



- Universal, humanist ethics
 - Oppression perpetuates through anti-dialog
 - Culture is fundamental to what being human is really about
- Dialectics
 - Avoids dichotomies. Synthesis of
 - Objectivity & Subjectivity
 - Conscience & World
 - Social reality & Individual existence

Paulo Freire Method



- Emancipatory project
 - Reconstructing the popular classes' potential of grouping and articulating
 - Movements that go beyond local reach
 - People are afraid of freedom. We must expell the shadow of the oppressor.

MetaReciclagem and Freire



- Ethics
 - Open knowledge
 - Humanization of technology
 - Opening up black boxes (and all the knowledge embedded into them)
 - Collaboration
 - Social change
 - Sensibility
 - Fostering autonomy

MetaReciclagem and Freire



- Technology is never neutral
 - Political instrument
 - Closed technology is oppressive, makes people alienated
- Technological appropriation
 - Metaphor for appropriation of all kinds of knowledge, in a broader sense
 - More than mastering the possible *purposes* of technology, deconstruction allows people to ignore them and create their own purposes
 - Using parts of capitalism to propose alternatives



*Computadores fazem arte,
artistas fazem dinheiro*

Mundo Livre S/A



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